

“SHE VILLAGE” POP-UP RETAIL SHOPS

PROJECT PROFILE

Relocatable Retail Shopping



CHALLENGE

- Avoid disruption in dense urban setting
- Extremely limited laydown area
- Meet Massachusetts snow loads, wind speeds and seismic parameters / avoid high labor costs

SOLUTION

- Completed off-site in less than 60 days with minimal site development needed
- Rooftop lifting lugs for quick crane set

SUCCESS

- Set in just 6 hours
- Opened in time for summer selling season
- Structural steel frames and cladding welded using central PA labor

SCHEDULE ACCELERATION

LEAST SITE IMPACT

COST CERTAINTY



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